

**Ladbrokes**

Global gaming giant selects leading encryption services platform to secure and control sensitive information entering and leaving the business, in particular confidential customer data

Ladbrokes selected Egress Switch as part of a strategic long-term approach to data security designed to unify the way in which they share confidential information.

The Switch platform helps Ladbrokes to protect and control the sensitive data needed to be shared both internally and externally.

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Ladbrokes takes a platform approach to securing confidential customer data and commercially sensitive information using Egress Switch

Egress Software Technologies announces the adoption of its award-winning encryption services platform, Egress Switch, by world-leading betting and gaming enterprise Ladbrokes. Comprised of four service lines designed to secure all forms of electronic information, including email encryption, large file transfer, secure web form and online collaboration, the Switch platform helps Ladbrokes to protect and control the sensitive data needed to be shared both internally and externally.

Ladbrokes selected Egress Switch as part of a strategic long-term approach to data security designed to unify the way in which they share confidential information. Embracing Government accredited Cloud hosted encryption services, Ladbrokes are looking to enhance the security applied to personal data submitted through web forms, as well as offer end-users integrated email encryption, large file transfer and online collaboration functionality – all of which is centrally audited, enabling Ladbrokes to remain fully compliant.

About Egress Software Technologies

Egress Software Technologies is the leading provider of hosted and on premise encryption services, designed to secure all forms of electronic information and delivered to customers in the Public and Private Sectors using a single platform: Egress Switch.

As the first, and currently only, CESG CPA Foundation Grade certified email encryption product on the market, Switch Secure Email enables customers to share highly sensitive information over the internet, without the need to manage external third party credentials. The award-winning Switch portfolio of products also includes Secure File Transfer, Secure Web Form and the latest online collaboration offering, Secure Workspace.

Using patented key management, the platform utilises a unique community-based licensing model called the Egress Trust Network which consists of paying and free Switch subscribers, who are able share information securely with one another using a single global identity.

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